



MAURER FOUNDATION
breast health education

THE MAURER FOUNDATION CORPORATE WELLNESS PROGRAM

The success of your business depends upon the health and productivity of your employees. Wellness programs have proven to increase employee morale and decrease the amount of medical claims and sick days taken by employees.

The Maurer Foundation Corporate Wellness Program explains how everyday lifestyle habits impact one's risk of breast cancer. Statistics report that one in every eight women will be diagnosed with the disease. Given the benefits of risk reduction and early detection, employers who promote breast health education are engaging in one of the most cost-effective management policies in existence.

The 45 minute curriculum includes:

- How everyday risk factors contribute to breast cancer development
- The role of proper nutrition and fitness
- How biology factors into the disease
- Mammography and other breast imaging tools
- Hands-on learning with silicone breast models *(not available w/ webinar option)*
- Extra time allotted for Q&A
- Employee giveaways *(not available w/ webinar option)*

There are three (3) valuable options to the Corporate Wellness Program. Each includes employer incentives.



The **Breast Health Seminar** brings our educational program directly to your employees.



The **Webinar** offers our educational program to your employees via a live web conference.



The **Healthy Partnership Program** provides companies an opportunity to sponsor breast health education to students at their school.



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BREAST HEALTH SEMINAR

The 45 minute curriculum clearly and persuasively explains how nutrition, biology and lifestyle can contribute to development of the disease. Employees will receive on-site instruction in the most advanced and effective form of breast self-examination. Through the use of extremely lifelike silicone breast models, certified instructors present a tactile learning experience, building essential skills in detecting tumors in their earliest stages.

WEBINAR

Via a 45 minute live web conference, the Maurer Foundation delivers the most current breast health information to employees at their desks. Employees learn the importance of early detection, risk reduction, and healthy lifestyle choices as it pertains to breast cancer. Follow-up question and answer time is provided online and for up to 24 hours following the webinar to ensure that support is provided and all questions have been answered.

HEALTHY PARTNERSHIP PROGRAM

Sponsoring an educational program for high school students is a unique opportunity to utilize your company or organization's brand image and gain positive press exposure while contributing to a lifesaving cause. *All sponsorships are fully tax deductible.*

Corporate Incentives

Companies who receive a seminar or webinar will receive website recognition with your company's logo, and the ability to be linked to your company's website. Platinum sponsors will be highlighted on the Maurer Foundation's home page, featured in our blog, and recognized in our newsletter.

